CALL FOR PRESENTATIONS

INTRODUCTION

The Missouri Association of Area Agencies on Aging (ma4) invites you to submit a proposal to present at the Annual Show Me Summit on Aging and Health, Missouri’s only statewide conference on aging. The conference is host to 300 attendees and 50+ exhibitors. The conference will be held August 21-23, 2013 at the Capitol Plaza Hotel in Jefferson City, MO.

ma4 is the leading voice for service, information and advocacy to improve the lives of older Missourians.

ma4's mission is a statement of its commitment to act as an advocate for the aging — promoting the continued physical, social, and economic self-sufficiency of Missouri's seniors. It pursues elders' right to choice and dignity in daily living; and strives to furnish its Members with the essential informational/educational resources to deliver quality service toward this end.

EVALUATION CRITERIA

The ma4 Conference Committee will review all proposals. Topics must:
• Address conference theme, target audience, and challenge attendees to think creatively
• Have potential for implementation across the state
• Be clear, focused, well organized and designed to be interactive
• Feature experienced speaker(s) with significant expertise

Priority will be given to innovative ideas.

You will be notified by March 15, 2013 of your workshop’s acceptance.

If your proposal is not selected for a workshop/conference presentation, please indicate if you would be interested in presenting the topic in a poster session.
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EDUCATIONAL TRACKS & PRESENTATION FORMAT

The Summit will present four (4) tracks: Advocacy; Elder Abuse; Management and Administration; and Case Management/Wellness. Sample topic areas are the following:

- Elder abuse; signs/symptoms; interventions; community partnerships to address the problem
- Business plan training for administrators of senior centers, AAA’s and other organizations
- Containing food costs
- Innovative ideas for senior center programming
- Dealing with disruptive behavior at senior centers and other organizations
- Successful partnerships
- Stress management for seniors and caregivers
- Multi-tasking/prioritizing
- Technology: social media, electronic medical records, telemedicine
- Personnel issues for administrators
- Finding the dollars: fundraising and grant writing
- Options counseling/case management training for seniors and caregivers
- Managed care for long term care and support for seniors and caregivers
- Advocating in the legislature
- The State Budget 101
- Grassroots tools for advocacy
- Management and organizational tools
- Communication strategies, including social media
- Issues updates (Older Americans Act, financial security, consumer fraud and other advocacy issues)
- Information assistance for older persons, family and caregivers
- Transitioning seniors from nursing homes
- Aging in place
- Wellness
- The latest research and policy initiatives

We encourage audiovisuals and interaction during the 75-minute workshop.

SPEAKERS OBLIGATIONS AND AGREEMENTS

- Speakers must agree to finance their own conference expenses. This includes travel, handouts, honorariums, meals, lodging, etc.
  - ma4 will provide each speaker with an LCD projector, screen, and podium with microphone. A limited number of laptops will be available; speakers are responsible for bringing their presentations on flash drives. Speakers will provide any additional AV needs (e.g. CD players, etc.)
- Each presenter will receive one-day (education only) registration on the day of their scheduled presentation. Meal tickets can be purchased separately.
- Speakers must agree to pay regular registration rates if attending anything other than workshops and/or the exhibit hall on the day of their presentation.
- The coordinating speaker must agree to communicate with all co-presenters and deliver all relevant information to the Conference Planner.
PRESENTATION APPLICATION
(PLEASE TYPE OR PRINT)

Presenter: ____________________________________________
Organization: __________________________________________
Address: _______________________________________________
City/State/Zip: ___________________________________________
Phone: ___________________________ Cell: _______________________
Email: _________________________________________________

Co-Presenter(s): __________________________________________
Organization: ___________________________________________
Phone: ___________________________ Cell: _______________________
Email: _________________________________________________

Title of Presentation: __________________________________________

Please Attach:  
☒ Biography sketch or resume (50 words or less)  
☒ Five measureable presentation objectives  
☒ One paragraph narrative description for use in the program  
☒ Target audience for presentation  
☒ Other information relevant to propose and content of program

I understand, as a presenter, that I am responsible for all travel related conference expenses, meals, hotel fees, or any costs related to my presentation at the conference. I understand there will be a registration fee if I attend sessions on any day other than the one on which I will be a presenter. I understand that promoting a company, service or product during my presentation is prohibited. I will inform my co-presenter(s) of these policies.

I ___ am/___ am not interested in presenting my topic in a poster session.

Presenter's Signature __________________________ Date ________________

Electronic submissions are preferred. Please email all information to cedwards@ma4web.org.

ma4
Show Me Summit on Aging and Health
P.O. Box 104296, Jefferson City, MO 65110
Phone 573-619-6185, Fax 573-634-5722
Email: cedwards@ma4web.org
Website: www.ma4web.org

MUST BE RECEIVED BY FEBRUARY 28, 2013 to be considered.
SCHEDULE OF EVENTS

WEDNESDAY, AUGUST 21, 2013

7:30 am Registration
8:00 am - 12:00 Noon Exhibit Set-up (open from 12 noon - 6pm)
8:30 am - 12:00 Noon Pre-Conference Workshops and AIRS Testing
1:00 pm Opening MA4 Summit
2:15 - 2:30 pm Break
2:30 - 3:45 pm Breakout Workshops
5:00 - 8:00 pm Cocktail Reception and Banquet

THURSDAY, AUGUST 22, 2013

7:00 am - 3:30 pm Exhibits Open to View
7:00 am Registration and Continental Breakfast
8:30 - 10:00 am Plenary Session
10:15 - 11:30 am Breakout Workshops
12:00 Noon Lunch
1:30 - 2:45 pm Breakout Workshops
2:45 - 3:15 pm Break
3:15 - 4:30 pm Breakout Workshops

FRIDAY, AUGUST 23, 2013

7:30 am Registration and Breakfast
8:30 - 10:00 am Plenary Session